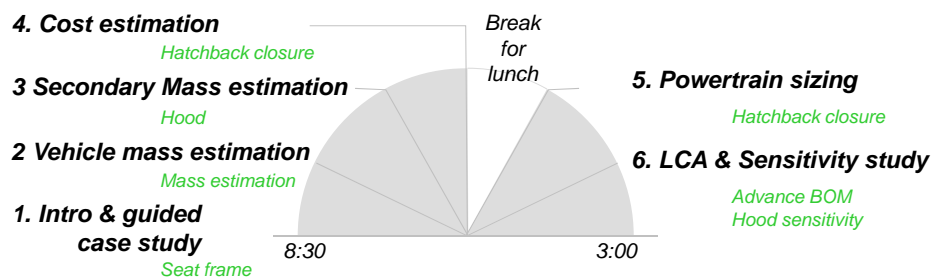




## Design Advisor Workshop

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### Case Study 1 Seat Frame

#### Component: Seat Frame



#### Original Component

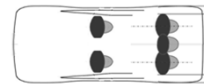
Steel  
Stamped  
17 kg total seat mass  
10 kg frame mass



#### Competitor Component

Magnesium,  
High pressure die cast  
13 kg total seat mass  
6 kg frame mass

#### Vehicle Parameters



Sedan/Hatchback  
5 passenger  
100 kg cargo  
OAL=4.7 m  
OAW=1.8 m  
New architecture  
Internal Combustion-gasoline  
Powertrain is fixed and will not change  
6.8 liter/100 km (HYZEM schedule)  
Life time range = 155,000 km

## Case Study 1b Effect of vehicle size and powertrain selection on vehicle mass

### Vehicle Parameters



2009  
Toyota Venza  
Cross over  
5 passenger  
100 kg cargo  
OAL=4.8 m  
OAW=1.9 m

I C-G

*Assessment of Mass Reduction  
Opportunities for a 2017 – 2020  
Model Year Vehicle Program,  
Lotus Engineering*



2011  
Honda Accord  
Sedan/Hatchback  
5 passenger  
100 kg cargo  
OAL=4.938 m  
OAW=1.831 m

I C-G I C-D BEV

*Mass Reduction for Light-Duty  
Vehicles for Model years 2017-  
2025, Singh, H.*

*Purpose: To see how vehicle size and powertrain selection will  
change vehicle curb mass and subsystem masses*

Go to **Solution Map** and select **Define Nominal Vehicle**

1. Change vehicle dimensions to Toyota with IC-G

**Note: Toyota Venza is a cross-over vehicle which is slightly heavier than a Sedan/hatchback due to towing requirements. Account for this by increasing estimated mass by one standard deviation above a nominal Sedan/hatchback**

2a. Change vehicle dimensions to Honda (make use to set standard deviations back to zero)

2b. Change powertrain type

| Vehicle | Powertrain type | Curb Mass | Powertrain mass | Body Structure mass | Ferrous content %/ (kg) |
|---------|-----------------|-----------|-----------------|---------------------|-------------------------|
| Toyota  | IC-G            |           |                 |                     | /                       |
| Honda   | IC-G            |           |                 |                     | /                       |
| Honda   | IC-D            |           |                 |                     | /                       |
| Honda   | BEV             |           |                 |                     | /                       |

## Case Study 2- Hood

### Plans for 20xx vehicle



hood area=1.5 m<sup>2</sup>

Vehicle type: Hatchback

L=4.2 m

W=1.750 m

100 kg cargo

New architecture

Internal Combustion-Gasoline

Powertrain is fixed and will not change

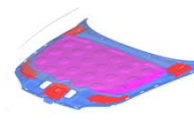
6. liter/100 km (HYZEM schedule)

Life time range = 155,000 km

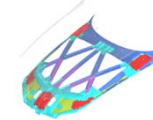
### Component: Hood



Area=2 m<sup>2</sup>



Area=2 m<sup>2</sup>



Area=2 m<sup>2</sup>

**Original  
Component**

**Competitor 1  
Component**

**Competitor 2  
Component**

AHSS  
Stamped  
14.66 kg

Aluminum  
Stamped  
11.00 kg

SMC  
SM Press  
18.00 kg

*Purpose: To see how the secondary mass method affects results*

Load input data by starting at the **Set Nominal Vehicle** sheet and stepping through sheets using the forward arrow in upper right corner. Begin with AHSS vs Aluminum hood

1. Make sure to enter original and new hood area on **Input Component Data** sheet
2. On **Resize Nominal Vehicle** Sheet choose Analytical, Simple as secondary mass method
3. On **Vehicle Comparison Summary** sheet observe mass, cost, and GHG results  
Record data in the table below
4. Use the circle icon in the upper right corner to go to **Solution Map**.  
Choose **Resize Nominal Vehicle** icon
5. Change secondary mass method as shown in the table below
6. Use forward arrow in the upper right corner to go to **Vehicle Comparison Summary**
7. Observe Mass, Cost, and GHG results  
Record data in the table below
9. If time permits, repeat for AHSS vs. SMC hood

| Secondary Mass Method         | Primary Mass change | Subsystem Mass change | Secondary cost change | GHG change |
|-------------------------------|---------------------|-----------------------|-----------------------|------------|
| <i>Analytical, Simple</i>     |                     |                       |                       |            |
| <i>Analytical, Compounded</i> |                     |                       |                       |            |
| <i>Regression, Simple</i>     |                     |                       |                       |            |
| <i>Regression, Compounded</i> |                     |                       |                       |            |

### Case Study 3 – Hatchback closure, Cost Analysis

#### Plans for 20xx vehicle



Hatch door area=1 m<sup>2</sup>

Vehicle type: Hatchback

L=4.2 m

W=1.750 m

100 kg cargo

New architecture

Internal Combustion-gasoline

Powertrain is fixed and will not change

6. liter/100 km (HYZEM schedule)

Life time range = 155,000 km

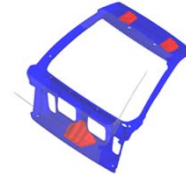
#### Component: Hatchback closure



Area=1 m<sup>2</sup>

**Original  
Component**

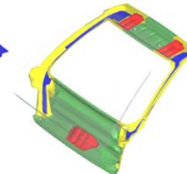
AHSS  
Hydroformed  
7.81 kg



Area=1 m<sup>2</sup>

**Competitor 1  
Component**

Aluminum  
Stamped  
6.77 kg



Area=1 m<sup>2</sup>

**Competitor 2  
Component**

SMC  
SM Press  
8.05 kg

*Purpose: To examine cost analysis results, to see how batch size affects results, to change material cost per kg*

Keep vehicle input data the same

1. Input component data for AHSS vs Aluminum hatchback
2. Go to Component Cost sheet and observe relative costs

**Note: This comparison uses default material cost per kg values. The MIT paper used the following material costs AHSS=1.1 \$/kg, Aluminum=4.8 \$/kg, SMC=3.0 \$/kg. To change these default values, go to the Solution Map sheet, select Instructions, scroll to bottom of instructions page and select Protection=OFF, click Return in upper right corner, select Cost for Part icon on Solution Map, go to cell C177. Here you will see a list of material cost. Change the three values to agree with the values in the MIT study. Scroll up to see the changed results**

3. Record the costs for the AHSS and Aluminum hatchbacks
- Optional
4. Go back and enter component data for AHSS vs SMC hoods
5. Observe and record the costs below
6. Change the batch size to 30,000 units and record results for AHSS vs SMC hoods

| Batch size | AHSS hood cost (1.1 \$/kg) | Aluminum hood cost (4.8 \$/kg) | SMC hood cost (3.0 \$/kg) |
|------------|----------------------------|--------------------------------|---------------------------|
| 100,000    |                            |                                |                           |
| 30,000     |                            |                                |                           |

## Case Study 4 – Hatchback closure, powertrain influence

### Plans for 20xx vehicle



Hatch door area=1 m<sup>2</sup>

Vehicle type: Hatchback

L=4.2 m

W=1.750 m

100 kg cargo

New architecture

Internal Combustion-gasoline

Powertrain is fixed and will not change

6. liter/100 km (HYZEM schedule)

Life time range = 155,000 km

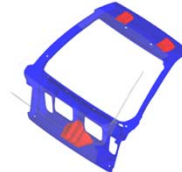
### Component: Hatchback closure



Area=1 m<sup>2</sup>

**Original  
Component**

AHSS  
Hydroformed  
7.81 kg



Area=1 m<sup>2</sup>

**Competitor 1  
Component**

Aluminum  
Stamped  
6.77 kg

*Purpose: To investigate the Use phase GHG analysis, to see how powertrain resizing affects results, to change powertrain and fuels and see how results change*

Continue with the Hatchback closure case study

1. Use data for AHSS vs. Aluminum hatchback (Use *regression, simple* for secondary mass)
2. Record relative GHG, and material preference based on LCA
3. Click the bar for Use Phase GHG, this will take you to Use Phase GHG, click box **Resize Powertrain for equal performance**
4. Click back arrow in upper right corner, this will take you back to results. Observe how PT resizing has affected results and record data for the IC-gasoline resized
5. Go back to Size Nominal Vehicle and *change the powertrain to a BEV –make sure you choose the fuel consumption value for BEV using the graph on Size Powertrain sheet*
6. Repeat steps 3 and 4 for BEV

**Note: On Mass Compounding sheet- the powertrain and battery box should be checked (for resize), or unchecked (for no resize)**

| Powertrain Type | Powertrain Resizing | Fuel consumption<br>Original vehicle / Resized vehicle | Relative LCA GHG<br>(challenger relative to original) |
|-----------------|---------------------|--|---|
| IC-G            | No PT resizing      | / l/100km  |   |
| IC-G            | with PT resizing    | / l/100km  |   |
| BEV             | with PT resizing    | / kWh/100 km   |   |
| BEV             | No PT resizing      | / kWh/100 km   |   |

## Case Study 5 – Changing Bill of Materials

| Component                                | Vehicle Parameters  |  |
|--|---|--|
| <b>Original and competitor Component</b> | <i>Sedan/Hatchback, L=4.8 m, W=1.9 m, no P.T. resize, HYZEM</i> |  |
|  | <b>Conventional BOM</b>   | <b>High Development BOM</b>                      |
| Component: Other                         | Vehicle mass  | Reduced vehicle mass by                          |
| Subsystem: Body                          | <b>+1<math>\sigma</math></b> heavier than average               | <b>-4<math>\sigma</math></b> relative to average |
| non-structure                            |   |  |
| 0 kg                                     | <b>Run 1 IC-Gasoline</b>  | <b>Run 3 IC-Gasoline</b>                         |
| Material and process do not matter       | <b>Run 2 IC-Diesel BioDiesel fuel</b>                           | <b>Run 4 IC-Diesel BioDiesel fuel</b>            |

*Purpose: To see how an advanced BOM affects GHG, to see how advance powertrains and fuel changes the preferred materials*

### 1. Input component data

Components and parts will have zero mass

### 2 Set Nominal Vehicle

Set dimensions to those given (select 1 $\sigma$  above average mass)

Leave BOM at default values

Select IC gasoline

### 3. Size powertrain

- Select 155,000 km life time range
- Select gasoline
- Choose HYZEM
- Determine fuel consumption from graph (also shown on case study sheet)

--Go to **Vehicle Comparison Summary** and record GHG results for nominal vehicle onto data sheet—

4. Repeat steps 2 to 3 for Diesel with Biodiesel fuel (This is done first with conventional BOM) . Be sure to size the powertrain fuel consumption on the size powertrain sheet-step 3b and 3d

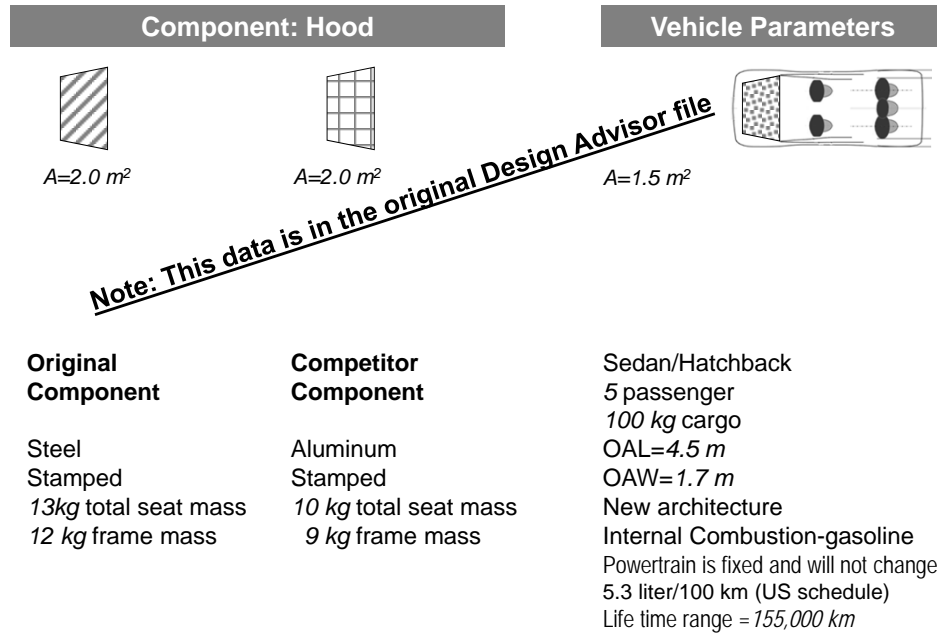
6. Now open the spreadsheet **advanced material BOM.xls** and copy the blue range representing a high development BOM

7. Go to Design Advisor, **Set Nominal Vehicle** sheet and paste this into the blue range to change the BOM. Also set **Std. dev. from average curb mass** to -4

8. Now repeat steps 3 to 5 for the advance BOM

|          | IC-Gas           |              | Bio Diesel       |              |
|----------|------------------|--------------|------------------|--------------|
|          | conventional BOM | High Dev BOM | conventional BOM | High Dev BOM |
|          | m+1 $\sigma$     | m-4 $\sigma$ | m+1 $\sigma$     | m-4 $\sigma$ |
| Recycle  |                  |              |                  |              |
| Use      |                  |              |                  |              |
| Material |                  |              |                  |              |
| LC GHG   |                  |              |                  |              |

## Case Study 6 Hood Sensitivity Analysis



*Purpose: To use the Sensitivity Analysis capability*

1. Input data has been pre-loaded in the Design Advisor file distributed – use as is.
2. Go to Sensitivity Analysis and investigate parameter changes which may 'flip' relative GHG  
For convenience, use  $\pm 10\%$  changes in parameters

Important parameters \_\_\_\_\_

Unimportant parameters \_\_\_\_\_